

## BUSINESS CASE

## HIGH EFFICIENCY PUMPS

## THE CHALLENGE

IMP PUMPS d.o.o. needed a new development partner in the field of motor controls in order to make a strong entrance onto the new market of high efficiency regulated pumps. "We were looking for a reliable product with high flexibility in terms of supply chain abilities."

## THE SOLUTION

"ATech helped us develop an effective and reliable motor control. Despite uncertainties about the market behaviour, ATech has managed all problems relating to the long-term deliveries of certain components in addition to handling all our product inquiries through its supply chain." Miha Benčina, Purchasing Manager, IMP PUMPS

## OUR PARTNERSHIP

Through a flexible and value based partnership, our products positioned the IMP PUMPS brand amongst the top manufacturers on the market.

